



# Texture Coatings Interior Exterior Flat Paint 3230-XXXX

Previously BUILDTEX™ High Build  
Acrylic Texture Coating

## DESCRIPTION

A premium quality acrylic latex high-build texture coating for use on properly prepared interior drywall, interior and exterior masonry, wood, metal and sound painted surfaces. Specially formulated to provide a uniform textured appearance to rough and irregular surfaces. May be applied at up to 40 mils wet film thickness in one spray coat. Available in medium and coarse textures.

## CERTIFICATIONS

AS OF 7/1/2009, COMPLIES WITH	
MPI#	42
LEED	N/A
CHPS	No
GREENGUARD	No
AIM	Yes
OTC/LADCO	No
CARB	No
SCAQMD	No

## COMPOSITION

- Modified Acrylic Resin
- Titanium Dioxide and Extender Pigments
- Texture Additive
- Not manufactured with lead or mercury containing materials.

## PERFORMANCE DATA

PROPERTY	TEST METHOD	RESULTS
Adhesion	ASTM D 3359	5A rating over masonry (no peeling or removal)
Elongation	ASTM D 2370	>200%
Tensile Strength	ASTM D 2370	250 psi
Flexibility	ASTM D 522	Passed a 180° bend on a 3/8" mandrel
Accelerated Weathering	ASTM D 4587, 400 hours	No change
Moisture Resistance	ASTM D 4585	No evidence of blistering, loss of adhesion or discoloration
Freeze/Thaw Resistance	ASTM D 2243	Passes 4 cycles with less than 5 KU change in viscosity

Notes:

1. Results for 3230-4340 Medium

## SPECIFICATION

### Color:

White (tintable, limit 6 oz/gal.)

### Clean-up Solvent:

Soap and water

### Finish: Flat

### Textures:

Medium – 3230-4340

Coarse – 3230-4350

### Density:

10.07 lbs/gal (1.21 kg/L) maximum

May vary with texture

### Solids:

Volume - 53% +/- 1% maximum

Weight - 61% +/- 1% maximum

May vary with texture

### VOC:

100 g/L (0.84 lbs/gal) maximum

Refer to MSDS for regulatory VOC content of complete product line

### Theoretical Coverage @ 1 mil dry:

850 sq ft/gal (21 m<sup>2</sup>/L)

### Practical Coverage:

40-80 sq ft/gal (1-2 m<sup>2</sup>/L). Actual coverage may vary depending on substrate and application method.

### Recommended Film Thickness:

20 - 40 mils wet

10.6 - 21.2 mils dry

### Airless Spray Application:

Refer to last page, APPLICATION section, for complete spray application information.

### Dry Time 77°F (25°C) & 50% RH:

To touch - 4 hours

To recoat - overnight

Full hardness: 1 week

### Flame Spread Rating:

Class A (0-25) on non-combustible surfaces

### Flash Point:

None

### Shelf Life:

1 year minimum - unopened



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9 FINISHES  
PAINTING (09900)



## SURFACE PREPARATION

### GENERAL SURFACE PREPARATION:

All surfaces must be sound, dry, clean and free of oil, grease, dirt, rust, mildew, form release agents, curing compounds, loose and flaking paint and other foreign substances.

### NEW SURFACES:

#### Concrete, Plaster and Masonry:

- Cure at least 30 days before painting
- pH must be 10.0 or lower
- Roughen slick poured or precast concrete and remove sealers by chemical cleaning or abrasive method such as sandsweeping
- Rinse thoroughly with water and allow to dry
- Remove loose aggregate
- Prime interior concrete or plaster with 3030 Concrete Coatings Bond-Prep Pigmented Bonding Primer
- Prime exterior concrete or stucco with 6001 Hydrosealer Exterior Primer
- Fill concrete block with 3010 Concrete Coatings Block Filler or BLOXFIL® 4000 Interior/Exterior Heavy Duty Acrylic Block Filler

#### Fiber Cement Board:

- Prime entire surface and all edges with 6001 Hydrosealer Exterior Primer
- Caulk with an acrylic caulk
- Product may be used directly over preprimed fiber cement siding; two coats are recommended for maximum durability

#### Drywall:

- Joint compound must dry for two days before priming
- Prime with 1030 PVA Wall Primer Seale

#### Wood:

- Interior, set nails and fill holes with latex spackle
- Sand smooth
- Dust clean
- Prime with 3210 GRIPPER® Interior Exterior Primer Sealer
- Exterior, spot prime pine knots with 6001 Hydrosealer Exterior Primer
- Prime entire surface with 6001 Hydrosealer Exterior Primer

#### Steel:

- Performance over hand or power tool cleaned surfaces is dependent on the degree of cleaning
- Prime with Devflex 4020PF Direct-to-Metal Primer, DEVGUARD® 4360 Low VOC Universal Primer or DEVGUARD 4160 Multi-Purpose Tank & Structural Primer

#### Galvanized Metal and Aluminum:

- Clean off oils and other contaminants
- Prime with 3210 GRIPPER Interior Exterior Primer Sealer, Devflex 4020PF Direct-to-Metal Primer, DEVGUARD 4360 Low VOC Universal Primer or DEVGUARD 4160 Multi-Purpose Tank & Structural Primer

#### PREVIOUSLY PAINTED SURFACES:

- Wash to remove contaminants
- Rinse thoroughly with water and allow to dry
- Dull glossy areas by light sanding
- Remove sanding dust
- Remove loose paint

## SURFACE PREPARATION

### CONTINUED

- Scrub heavy chalk areas and overhead areas such as eaves with soap and water
- Remove all mildew by washing with a solution of 16 oz (473 mL) liquid household bleach and two oz (59 mL) non-ammoniated liquid detergent per gallon (3.785 L) of water
- Rinse surfaces clean with water and allow to dry for 24 hours
- Prime bare areas with primer specified under **NEW SURFACES**

**NOTE:** Blistering and peeling of exterior house paints down to bare wood is usually caused by moisture behind the paint film. Moisture pressure forces the paint away from the surface. Sources of excess moisture in the wood must be eliminated prior to repainting to obtain normal service life of these paints. Old, unsound multiple coat paint systems may be subject to peeling when repainted due to the added weight and stress created by the paint layers. In such cases, all old paint layers must be removed back to the bare wood before repainting.

**WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear an NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).**

## PRECAUTIONS

**WARNING! CAUSES EYE, SKIN AND RESPIRATORY TRACT IRRITATION. HARMFUL IF SWALLOWED. CONTAINS ETHYLENE GLYCOL WHICH CAN CAUSE SEVERE KIDNEY DAMAGE WHEN INGESTED AND HAS BEEN SHOWN TO CAUSE BIRTH DEFECTS IN LABORATORY ANIMALS. CONTAINS CRYSTALLINE SILICA WHICH CAN CAUSE LUNG CANCER AND OTHER LUNG DAMAGE IF INHALED. CONTAINS MICA WHICH MAY CAUSE PNEUMOCONIOSIS. USE ONLY WITH ADEQUATE VENTILATION. KEEP OUT OF THE REACH OF CHILDREN.** For emergency information call (800) 545-2643. **Note: These warnings encompass the product series. Prior to use, read and follow product-specific MSDS and label information.** If sanding, wear a dust mask to avoid breathing of sanding dust. Do not breathe vapors or spray mist. Ensure fresh air entry during application and drying. Avoid contact with eyes and skin. If you experience eye watering, headaches, or dizziness, leave the area. If properly used, a respirator may offer additional protection. Obtain professional advice before using. Close container after each use. **FIRST AID:** For skin contact, wash thoroughly with soap and water. If any product remains, gently rub with petroleum jelly, vegetable or mineral/baby oil then wash again with soap and water. Repeat as needed. Remove contaminated clothing. For eye contact, flush immediately with plenty of water for at least 15 minutes. **Get medical attention.** If swallowed, **get medical attention immediately.** If inhalation causes discomfort, remove to fresh air. If discomfort persists or breathing difficulty occurs, get medical attention. **KEEP FROM FREEZING.** DS134-0706

## DIRECTIONS FOR USE

### TINTING:

May be tinted with up to six oz/gal of DRAMATONE™ colorants.

### SPREADING RATE:

Apply at 40-80 sq ft/gal (1-2 m<sup>2</sup>/L). Actual coverage may vary depending on substrate and application method. For best hiding, tint primers towards finish coat color. Certain shades of yellow, orange, pink and red may require multiple coats.

### APPLICATION:

Mix thoroughly before use. Recommended for airless spray application only. No thinning required. Use a Pattern Pistol with hopper or similar equipment for best results. Texture appearance is controlled by size of aggregate, orifice size, pressure, film thickness and application technique. A double pass provides best uniformity. Sand and Medium Texture may also be applied using a Graco TexSpray 1030, 10:1 President or similar equipment with a minimum 3/4" I.D. fluid hose. Sand Texture requires a #2 nozzle and 1/8" spray disk. Medium Texture requires a #2 nozzle and a 3/8" spray disk. Compressor capable of 30 cfm at 90 psi is required. Do not apply when the surface or air temperature is below 50°F (10°C) or if rain, snow or heavy dew is expected within 48 hours. Provide good ventilation and warmth for normal drying.

### DRYING TIME:

At 77°F (25°C) and 50% R.H., dries to touch in four hours and to recoat overnight. Product achieves full hardness in one week. Low temperature, high humidity, thick films or poor ventilation will increase these times.

### CLEAN-UP:

Clean hands and tools immediately with warm, soapy water. Clean spills right away with a damp cloth.

## SHIPPING

### FREIGHT CLASSIFICATION:

Paint, Freezable

### PACKAGING:

5 gallons (18.925 L)

### FLASH POINT:

None

